

Name: _____

Book: _____

| Sell It! Rubric (10pts.) (5pts.) | Beginning Points (0-3) (0-1) | Developing Points (4-6) (2-3) | Accomplished Points (7-9) (4) | Excellent Points (10) (5) | Points |
|---|---|--|---|--|---------------|
| Book report is on time | 10% off final book report grade for each day late | | | Handed in on time | |
| Lit. Elements: On separate sheet of paper - 1) author, 2) title, 3) main events, 4) setting, 5) characters, 6) book review | 3 or more Elements missing | All elements are present but not complete, or 2+ are missing | Most elements are present and mostly complete – cannot be missing more than 1 | All elements are present and complete | /10 |
| Presentation - Enthusiasm | Shows absolutely no interest in presentation | Shows some negativity during presentation | Occasionally shows positive feelings | Demonstrates a strong positive feeling during entire presentation | /10 |
| Presentation – Vocalized Pauses (uh, um) | 10 or more are noticed | 6-9 are noticed | 1-5 are noticed | No vocalized pauses noticed | /10 |
| Presentation Eye Contact/Facial Expressions | Does not attempt to look at audience at all, reads notes the entire time, has conflicting expression during entire presentation | Only focuses attention to one particular part of the class, does not scan audience & conflicting expressions during presentation | Occasionally looks at someone during presentation; some conflicting expressions during presentation | Constantly looks at someone at all times; Appropriate expression, never a conflicting expression | /5 |
| Visual Aid | Poor, distracts audience and is hard to read | Adds nothing to presentation | Thoughts articulated clearly, but not engaging | Visual aid enhances presentation, all thoughts articulated and keeps interest | /10 |
| Time frame – 60 sec. | Presentation is less than minimum time by <20 seconds | Presentation is more than maximum time by >20 seconds | Presentation falls within +/- 20 seconds of required time frame | Presentation falls within +/- 10 seconds of required time frame | /10 |
| Spelling/Grammar | Many spelling and grammatical errors | Four or more errors | Less than four errors | Spelling and grammar perfect | /5 |
| Organization/ Readability | Disorganized, illegible & messy | Some organization, almost illegible | Mostly organized, legible writing | Well organized, typed or written neatly | /5 |
| Comments | | | | Total Points | /65 |